

**KEINDL SPORT  
VIZUALNI IDENTITET**

**PRIRUČNIK GRAFIČKIH STANDARDA**

LOGOTIP

CB

***KEI*NDL**

LOGOTIP

na žutoj podlozi

The image shows the KEIINDL logo in a bold, italicized, black sans-serif font. The letter 'I' is stylized with a vertical line extending downwards from its base. The logo is centered on a solid yellow rectangular background.

# LOGOTIP

minimalni zaštitni prostor



## LOGOTIP

minimalna dimenzija

**KEI<sub>∩</sub>NDL**

**KEI<sub>∩</sub>NDL**

**KEI<sub>∩</sub>NDL**

| 20 mm |

LOGOTIP

PORUKA

**KEI**N**DL**  
**SPORT NEXT LEVEL**

OSNOVNI GRAFIČKI STANDARDI

LOGOTIP

PORUKA

na žutoj podlozi



**KEIINDL**  
*SPORT NEXT LEVEL*

OSNOVNI GRAFIČKI STANDARDI

# LOGOTIP

PORUKA

minimalni zaštitni prostor





## LOGOTIP

PORUKA

minimalna dimenzija



**KEIINDL**  
SPORT NEXT LEVEL



**KEIINDL**  
SPORT NEXT LEVEL



**KEIINDL**  
SPORT NEXT LEVEL

| 35 mm |

OSNOVNI GRAFIČKI STANDARDI

# PORUKA

minimalni zaštitni prostor



# BOJE

PRIMARNE



PANTONE Process Black  
CMYK 0/0/0/100  
RGB 0/0/0

PANTONE 803  
CMYK 0/5/100/0  
RGB 255/230/0

# BOJE

SEKUNDARNE



PANTONE 403  
CMYK 0/5/10/45  
RGB 140/133/126

PANTONE 803  
CMYK 55/100/12/0  
RGB 115/0/224